



# NEW YORK BUILDING CONGRESS INDUSTRY RECOGNITION DINNER

Tuesday, November 17, 2009 Grand Hyatt New York | 6:00pm Reception, 7:15pm Dinner and Program

## Please reserve:

\$15,000 - EXECUTIVE CO-CHAIRMAN TABLE, INCLUDES:

- Premier table for 10
- One seat at the head table
- Prominently placed Full-Page ad
- Recognition as an Executive Co-Chairman in the printed program

\$10,000 - CO-CHAIRMAN TABLE, INCLUDES:

- Preferred table for 10
- Full-Page ad
- Recognition as a Co-Chairman in the printed program

\$7,000 - VICE-CHAIRMAN, INCLUDES:

- Table for 10
- Recognition as a Vice Chairman in the printed program

\$ 1,000 INDIVIDUAL TICKETS - PRIORITY SEATING - # of tickets \_\_\_\_\_

\$ 700 INDIVIDUAL TICKETS - # of tickets \_\_\_\_\_

Unfortunately, I cannot attend, but am pleased to enclose a contribution to the New York Building Congress in the amount of \$ \_\_\_\_\_.

## Printed Program

(please include:  camera-ready artwork or  printed message – check one)

- \$5~~00~~ Back Cover  \$4,000: Inside Cover(s)  \$3,000: Full-Page Color  
 \$2,000: Full-Page Black/White  \$1,750: Half-Page  \$1,000: Quarter-Page  
*(specifications on reverse side)*

\_\_\_\_\_  
Name (as you would like it to be listed)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Name of contact person

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

## Payment Options

Enclosed is my check for \$ \_\_\_\_\_.

*Make checks payable to New York Building Congress and mail to:*

*New York Building Congress Event Office  
95 Madison Avenue, Suite 601  
New York, NY 10016*

*or fax the completed form to 212-843-1730.*

- American Express       MasterCard  
 Visa                       A check is enclosed

\_\_\_\_\_  
Name as it appears on Card

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Amount

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Information and Specifications for Program Advertising

- Publication Trim Size 8 1/2" W x 11" H
- Full Page: Bleed - 8 5/8" W x 11 1/4" H;  
Non-Bleed - 7 1/2" W x 10" H
- Half Page (Horizontal Format Only)  
7 1/2" W x 4 3/4" H
- Quarter Page (Vertical Format Only)  
3 1/2" W x 4 3/4" H

### GUIDELINES FOR PREPARATION OF ARTWORK

- 300 dpi, grayscale, or bitmap (black),  
PDF files are preferred.
- Other acceptable file formats are tiff,  
jpeg, Illustrator CS-4 with outlined type,  
Photoshop CS-4 with flattened file.
- All should be accompanied by b&w  
laserprint.
- Allow sufficient time to get ad material  
to us by messenger or next day freight.
- Electronic files may be emailed to  
nyb@hgnyc.com. Electronic files on cd,  
accompanied by b&w laserprint.
- If you have any questions about ad  
preparation, call 212-843-1739.
- Please send copy for pub-set ads with  
your order and check.

**THE DEADLINE FOR RECEIPT OF ARTWORK  
IS FRIDAY, OCTOBER 23, 2009.**