# N <br> NEW YORK BUILDING CONGRESS 

## TABLE PACKAGES

DIAMOND: \$50,000

- One premier table for 12, plus two seats at the Head Table
- Access for 14 guests to Chair's Reception, prior to general reception
- Logo recognition on collateral event material, including on Gala Committee
- Verbal recognition during the program
- Full-page spread in the printed and digital journal and on video screens at the event
- 10 additional invites to Young Professionals Reception
and on video screen


## $\square$ SILVER: \$17,500

## - One prime table for 10

- Access for four guests to Chair's Reception, prior to general reception
- Listing on Gala Committee
- Full-page black-and-white advertisement in the printed and digital journal
- Verbal recognition during the program
- Full-page, color advertisement in the printed and digital journal


## GOLD: \$27,500

- One preferred table for 12 , plus one seat at the Head Table
- Access for six guests to Chair's Reception, prior to general reception
- Listing on collateral event material, including Gala Committee


## BRONZE: \$13,000

- One table for 10
- Listing on Gala Committee


## INDIVIDUAL TICKETS

PRIORITY TICIKET: \$1,800 Number of Tickets: $\qquad$
GENERAL TICKET: \$1,350 Number of Tickets: $\qquad$
YOUNG PROFESSIONALS AFTER PARTY: \$150 Number of Tickets: $\qquad$
Begins at 9 P.M.

## JOURNAL ADVERTISEMENTS

COVER ADS:
$\square$ BACK COVER: SOLD
$\square$ INSHECOVER: SOLD

FULL-PAGE ADS:
COLOR: \$3,000
GRAY-SCALE: \$2,500

FRACTIONAL ADS:
1/2 PAGE: $\$ 1,750$
$\square$ 1/4 PAGE: $\$ 1,000$

Back cover, inside covers and full-page color advertisements will also appear on video screens at event.
FINAL DEADLINE ON JOURNAL ADVERTISEMENTS IS FRIDAY, NOVEMBER 10.
Questions and artwork sent to: events@buildingcongress.com
JOURNAL SPECS: Preferred file format: JPG, PNG, PDF. • RGB and Spot Colors will be converted to CMYK.
Final Trim Size: $8.5 \times 11 \bullet$ Full-Page Ads: $8.5 \times 11+$ Bleed (.125) $=8.75 \times 11.25 \bullet$ Non-Bleed: $7.5 \times 8 \bullet$ CMYK or Black \& White/Gray-scale Half-Page Black \& White Ad: $8.5 \times 5.5 \bullet$ Quarter-Page Ad Black \& White Ad: $4.25 \times 5.5$

## RECEPTION: \$50,000

Up to 4 organizations can share the sponsorship of the reception each for $\$ 12,500$.
$\square$ YOUNG PROFESSIONALS AFTER PARTY: \$25,000
Up to 4 organizations can share the sponsorship of the after party each for $\$ 6,250$.
$\square$ JOURNAL PRINTING: \$20,000
Up to 2 organizations can share the sponsorship of the journal printing for $\$ 10,000$ each. Includes an advertisement.

## PAYMENT OPTIONS

$\square$ A CHECK IS ENCLOSED, MADE PAYABLE TO NEW YORK BUILDING CONGRESS (ADDRESS BELOW)
$\square$ PLEASE CHARGE THE CREDIT CARD LISTED BELOW

NAME (AS YOU WOULD LIKE TO BE LISTED)

COMPANY
ADDRESS CITY STATE ZIP

TELEPHONE
EMAIL
CREDIT CARD
$\square$ AMERICAN EXPRESS
$\square$ MASTER CARD
$\square$ VISA

CREDIT CARD NO.
EXP. DATE
SEC. CODE

NAME ON CARD

BILLING ADDRESS (IF DIFFERENT FROM THE ABOVE)
PLEASE SEND TO:
NEW YORK BUILDING CONGRESS
1040 AVENUE OF THE AMERICAS, 21ST FLOOR, NEW YORK, NY 10018
ALL RESERVATIONS AND CANCELLATIONS MUST BE MADE NO LATER THAN WEDNESDAY, NOVEMBER 22. ALL PAYMENTS MUST BE RECEIVED PRIOR TO THE EVENT

PLEASE EMAIL YOUR RESERVATION TO
EVENTS@BUILDINGCONGRESS.COM OR CALL 212-481-9099

