

## 2 INDUSTRY 2 RECOGNITION 2

THURSDAY
DECEMBER 7, 2023

NEW YORK HILTON MIDTOWN | 1335 AVE OF AMERICAS, NEW YORK, NY 6:00 P.M. - Reception | 7:00 P.M. - Dinner & Program | 9:00 P.M. - Young Professionals After Party

## TABLE PACKAGES-

### **DIAMOND: \$50,000**

- One premier table for 12, plus two seats at the Head Table
- Access for 14 guests to Chair's Reception, prior to general reception
- Logo recognition on collateral event material, including on Gala Committee
- Verbal recognition during the program
- Full-page spread in the printed and digital journal and on video screens at the event
- 10 additional invites to Young Professionals Reception

#### GOLD: \$27,500

- One preferred table for 12, plus one seat at the Head Table
- Access for six guests to Chair's Reception, prior to general reception
- Listing on collateral event material, including Gala Committee
- Verbal recognition during the program
- Full-page, color advertisement in the printed and digital journal and on video screen

#### **SILVER: \$17,500**

- One prime table for 10
- Access for four guests to Chair's Reception, prior to general reception
- Listing on Gala Committee
- Full-page black-and-white advertisement in the printed and digital journal

### **BRONZE: \$13,000**

- One table for 10
- Listing on Gala Committee

## -INDIVIDUAL TICKETS –

PRIORITY TICKET: \$	1,800 Number of Tickets:	
GENERAL TICKET: \$	<b>1,350</b> Number of Tickets:	
YOUNG PROFESSIO	NALS AFTER PARTY: \$15	<b>50</b> Number of Tickets:
Begins at 9 P.M.		
———IOUR	NAL ADVERTIS	FMFNTS
COVER ADS:	FULL-PAGE ADS:	FRACTIONAL ADS:
BACK COVER: SOLD	<b>COLOR: \$3,000</b>	1/2 PAGE: \$1,750
INSIDE COVER: SOLD	GRAY-SCALE: \$2,500	1/4 PAGE: \$1,000

Back cover, inside covers and full-page color advertisements will also appear on video screens at event.

FINAL DEADLINE ON JOURNAL ADVERTISEMENTS IS FRIDAY, NOVEMBER 10.

Questions and artwork sent to: events@buildingcongress.com

JOURNAL SPECS: Preferred file format: JPG, PNG, PDF. • RGB and Spot Colors will be converted to CMYK.

Final Trim Size: 8.5 x 11 • Full-Page Ads: 8.5 x 11 + Bleed (.125) = 8.75 X 11.25 • Non-Bleed: 7.5 x 8 • CMYK or Black & White/Gray-scale

Half-Page Black & White Ad: 8.5 x 5.5 ● Quarter-Page Ad Black & White Ad: 4.25 x 5.5

## SPONSORSHIPS-

## **RECEPTION: \$50,000**

Up to 4 organizations can share the sponsorship of the reception each for \$12,500.

# YOUNG PROFESSIONALS AFTER PARTY: \$25,000

Up to 4 organizations can share the sponsorship of the after party each for \$6,250.

## **JOURNAL PRINTING: \$20,000**

Up to 2 organizations can share the sponsorship of the journal printing for \$10,000 each. Includes an advertisement.

## **INVITATION PRINTING: \$15,000**

Up to 2 organizations can share the sponsorship of the invitation printing for \$7,500 each. Includes an advertisement.

**DECOR: \$15,000** 

**ENTERTAINMENT: \$10,000** 

**AWARDS: \$5,000** 

I AM UNABLE TO ATTEND BUT WOULD LIKE TO

CONTRIBUTE: \_\_\_\_

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A CHECK IS ENCLOSED, MAL	DE PAYABLE TO <u>NEW YORK B</u>	JILDING CONGRESS	(ADDRESS BELOW)
PLEASE CHARGE THE CREDI	T CARD LISTED BELOW		
NAME (AS YOU WOULD LIKE TO	BE LISTED)		
COMPANY			
ADDRESS	CITY	STATE	ZIP
TELEPHONE	EMAIL		
	-CREDIT CA	RD —	
AMERICAN EXPRESS	MASTER CARD	VISA	
CREDIT CARD NO.		EXP. DATE	SEC. CODE
NAME ON CARD			
BILLING ADDRESS (IF DIFFERENT	FROM THE ABOVE)		

#### **PLEASE SEND TO:**

NEW YORK BUILDING CONGRESS 1040 AVENUE OF THE AMERICAS, 21ST FLOOR, NEW YORK, NY 10018

ALL RESERVATIONS AND CANCELLATIONS MUST BE MADE NO LATER THAN WEDNESDAY, NOVEMBER 22.

ALL PAYMENTS MUST BE RECEIVED PRIOR TO THE EVENT

PLEASE EMAIL YOUR RESERVATION TO <a href="mailto:events@buildingcongress.com">EVENTS@BUILDINGCONGRESS.COM</a> OR CALL 212-481-9099