



Jacob K. Javits Convention Center  
of New York  
6:00 p.m. Reception  
7:00 p.m. Dinner and Program  
9:00 p.m. Young Professionals Reception  
Black-tie Attire

## TABLEPACKAGES

- DIAMOND – \$50,000** One premier table for 12, plus two seats at the Head Table • Access for 14 guests to Chairs' Reception, prior to general reception • Logo recognition on collateral event material, including on Centennial Ball Committee • Verbal recognition during the program • Full-page, color advertisement in the printed and digital journal and on video screens at the event • *What We Build* project page in journal • Gallery map pin
- GOLD – \$25,000** One preferred table for 12, plus one seat at the Head Table • Access for six guests to Chairs' Reception, prior to general reception • Listing on collateral event material, including Centennial Ball Committee • Verbal recognition during the program • Full-page, color advertisement in the printed and digital journal and on video screens
- SILVER – \$17,500** One prime table for 10 • Access for four guests to Chairs' Reception, prior to general reception • Listing on Centennial Ball Committee • Full-page, black-and-white advertisement in the printed and digital journal
- BRONZE – \$12,500** One table for 10 • Listing on Centennial Ball Committee

## INDIVIDUAL TICKETS

- PRIORITY TICKET – \$1,750** Number of Tickets: \_\_\_\_\_
- GENERAL TICKET – \$1,250** Number of Tickets: \_\_\_\_\_
- YOUNG PROFESSIONALS AFTER PARTY – \$150** Number of Tickets: \_\_\_\_\_  
*Begins at 9 p.m.*

## JOURNAL ADVERTISEMENTS

- BACK COVER ~~SOLD 00~~**
- INSIDE COVERS – \$4,000**
- FULL-PAGE COLOR – \$3,000**
- FULL-PAGE BLACK & WHITE – \$2,500**
- HALF-PAGE BLACK & WHITE – \$1,750**
- QUARTER-PAGE BLACK & WHITE – \$1,000**

*What We Build, back cover, inside covers and full-page color advertisements will also appear on video screens at event. Final deadline on journal advertisements is **Tuesday, October 26.***

### JOURNAL SPECS:

Final Trim Size = 8.5" x 11"; Full-Page Ad • 8.5 x 11 + Bleed = 0.125"; CMYK Color Process; Half-Page Ad • 8.5 x 5.5"; Quarter-Page Ad • 4.25 x 5.5"

Questions and artwork sent to: [nancy@ruzowgraphics.com](mailto:nancy@ruzowgraphics.com)

## WHAT WE BUILD

- GALLERY DISPLAY – \$7,500** (limited amount available) • This section of the Gallery will feature member projects over the last century. Our team will work with you to create a customized panel featuring photo(s), text and logo.
- PROJECT PAGE – \$5,000 NUMBER OF PAGES: \_\_\_\_\_** • The Centennial Ball journal will include a "What We Build" section. This section will allow members a full page to feature their projects or company. Page to include: One background image spanning the entire page • Three photos of your choosing • Project details and credits • Approximately 90 words of text as summary • Your logo featured prominently on the bottom corner. These ads will be designed by the Building Congress, based on supplied information.
- GALLERY MAP PIN – \$2,500 EACH** (limited amount available) • Feature a project location of your choosing on the prominently displayed five-borough map in the Cocktail Reception Gallery.

Deadline for What We Build opportunities is **Tuesday, October 12.**

OVER

## SPONSORSHIP OPPORTUNITIES

- RECEPTION – \$50,000**  
*Up to four organizations can share the sponsorship of the reception, each for \$12,500.*
- YOUNG PROFESSIONALS AFTER PARTY – \$25,000**  
*Up to four organizations can share the sponsorship of the after party, each for \$6,250.*
- JOURNAL PRINTING – \$20,000**  
*Up to two organizations can share the sponsorship of the journal printing for \$10,000 each. Includes an advertisement.*
- DÉCOR ~~SOLD 000~~**
- ENTERTAINMENT – \$15,000**
- AWARDS – \$10,000**
- I AM UNABLE TO ATTEND BUT WOULD LIKE TO CONTRIBUTE: \_\_\_\_\_**

## PAYMENT OPTIONS

- A check is enclosed, made payable to New York Building Congress
- Please charge the credit card listed below

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

- American Express     MasterCard     Visa

CREDIT CARD NO.

EXP. DATE

SEC. CODE

NAME ON CARD

SIGNATURE

BILLING ADDRESS (IF DIFFERENT FROM THE ABOVE)

Please send to: New York Building Congress  
1040 Avenue Of The Americas, 21st Floor, New York, NY 10018

**ALL RESERVATIONS AND CANCELLATIONS MUST BE MADE  
NO LATER THAN TUESDAY, NOVEMBER 5.**

*All guidelines set in place as it relates to COVID-19 will be enforced. Should any changes to the format of the event be made, registrants will be notified in advance.*

PLEASE EMAIL YOUR RESERVATION TO JEANINE BADALAMENTI AT  
[JMB@BUILDINGCONGRESS.COM](mailto:JMB@BUILDINGCONGRESS.COM) OR CALL 212-481-9099.

To register online visit [NYBC100.com](http://NYBC100.com)