JOIN US AS WE CELEBRATE

100 YEARS

NEW YORK BUILDING CONGRESS

Elizabeth Velez
Chair
President, Velez Organization

Carlo A. Scissura, Esq.
President and CEO

CENTENNIAL COMMISSION CO-CHAIRS

Frank J. Sciame
Chairman & CEO, Sciame Construction LLC

Dominick M. Servedio
Chairman, STV Group Inc.

EXCELSIOR SPONSORS

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ABOUT US

Since its founding in 1921, the New York Building Congress has served as a productive forum for those entrusted to build New York City. The Building Congress remains an industry-directed membership organization. Its committees, task forces and events are designed to galvanize an action agenda, based on the involvement and interests of all sectors of the building community.

Thanks in large part to the women and men of the construction, design and real estate professions, New York City has grown by leaps and bounds over the past 100 years. So too has the building community. This growth, and the challenges it presents, combined with the modernization and globalization of the industry, serves only to intensify the need for a devoted and active congress of architects, engineers, skilled labor, contractors, real estate managers and other professionals. The Building Congress remains committed to its role as a conduit for all sectors of the industry and looks forward to many successful and productive years ahead.
In April 1921, 25 architects, engineers, contractors and “labor men” met in the office of world-renowned architect Robert D. Kohn. These men were concerned that the building and construction industry was disorganized. They left that meeting with the goal of creating an organization of owners, bankers, architects, engineers, contractors, subcontractors, manufacturers, suppliers and labor representatives.

In the words of Mr. Kohn: “We started out with the idea that the only hope for effective improvement in the industry was to render through cooperation of all of its elements some measure of service which the public had the right to demand of us.”

Out of this meeting was born the New York Building Congress.
CENTENNIAL CO-CHAIRS
Frank J. Sciame, Sciame Construction LLC
Former Chair, Director Emeritus
Excelsior Sponsor
Dominick M. Servedio, P.E., STV Group, Inc.
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President

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Charter Member
New York Building Foundation Governor
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Former Chair, Board Member
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Skyline Sponsor
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Building Trades Employers’ Association
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Excelsior Sponsor
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Extell Development Company
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Executive Committee Member
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Jaros, Baum & Bolles
Charter Member, Board Member
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Board Member, Skyline Sponsor
Marilyn Jordan Taylor, AIA
University of Pennsylvania
Former Chair
Richard L. Tomasetti, P.E., Thornton Tomasetti
Past Chair, New York Building Foundation
Director Emeritus, Empire Sponsor
100 years after the founding of the Building Congress, ten of the original members still remain an active part of the organization.
### CHAIR
Elizabeth Velez*, Velez Organization

### VICE CHAIRS
- Louis J. Coletti*
  - Building Trades Employers’ Association
- Cheryl McKissack Daniel*
  - McKissack & McKissack
- Peter DiMaggio, P.E., SECB*,
  - Thornton Tomasetti
- Sabrina Kanner*, Brookfield Properties
- Gregory A. Kelly, P.E., STV Inc.
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- Gary LaBarbera*
  - Building & Construction Trades Council
- Anthony Mannarino*
  - Extell Development Company
- Charles F. Murphy*
  - Turner Construction Company
- Edward V. Piccinich*
  - SL Green Realty Corporation
- Frances A. Resheske*, Con Edison
- Jonathan D. Resnick*, Jack Resnick & Sons

### PRESIDENT & CEO
Carlo A. Scissura, Esq.*
- New York Building Congress

### TREASURER
Cyrus J. Izzo, P.E.*
- Syska Hennessy Group, Inc.

### SECRETARY
Carl Galioto, FAIA*, HOK

### GENERAL COUNSEL
Michael S. Zetlin*, Zetlin & De Chiara LLP

### PAST CHAIR
Milo E. Riverso, Ph.D., P.E., CCM*

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- Joseph Aliotta, FAIA
  - Perkins Eastman Architects DPC
- Franklin R. Alvarado, CBRE
- Vincent Alvarez, New York City Central Labor Council/AFL-CIO
- Charles D. Avolio, Suffolk
- Lynne P. Brown, New York University
- Andrew F. Catapano, Alliant Specialty
- Richard Cavallaro, The Liro Group
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  - Heanegen Construction Co., Inc.
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- Michael F. Russo
  - Fresh Meadow Mechanical Corp.
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- Scott Selz, Engineering News-Record (ENR) - BNP Media
- Ehab Shehata, BRAVO Group
- Mitchel W. Simpler, P.E., FACEC
  - Jaros, Baum & Bolles
- Steven Sommer
  - Lend Lease (US) Construction
- Marilisa Stigliano, AECOM
- Vicki Match Suna, NYU Langone Health
- Michael J. Sweeney, P.E., HNTB Corporation
- Elise Wagner
  - Kramer Levin Naftalis & Frankel LLP
- Iris Weinshall, New York Public Library
- Eli Zamek, Vornado Realty Trust

### DIRECTORS EMERITI
- Richard T. Anderson, FAICP FCIOB NAC HonAIANY,
  - RTA Advisory Services LLC
- Aine M. Brazil
  - Thornton Tomasetti
- Raymond P. Daddazio, P.E.
  - Thornton Tomasetti
- John M. Dionisio
  - Global Infrastructure Solutions
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- Stuart E. Graham, Skanska USA Inc.
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- Thomas Iovino, Iovino Enterprises
- Jeffrey M. Levy
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  - John V. Magliano Consulting
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  - Mysore Nagaraja Consulting LLC
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  - Peckar & Abramson, P.C.
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- Robert E. Selsam, Selsam Company LLC
- Dominick M. Servedio P.E., STV Group, Inc.
- Marilyn Jordan Taylor FAIA
  - University of Pennsylvania
- Daniel R. Tishman, AECOM Tishman
- Richard L. Tomasetti, P.E.
  - Thornton Tomasetti
- *Executive Committee Member
YOU’RE IN GOOD COMPANY*

EXCELSIOR SPONSORS

BRAVO

GISI
Global Infrastructure Solutions Inc.

HALMAR

Sciame
WHERE BUILDING IS AN ART

SL GREEN
REALTY CORP.

STV

100 Years

Suffolk
Prove impossible wrong

Turner

CENTURY SPONSORS

AECOM

IOVINO ENTERPRISES

VELEZ ORGANIZATION

EMPIRE SPONSORS

HDR

LANGAN

Thornton Tomasetti

SKYLINE SPONSORS

Brookfield Properties

HENEGAN
CONSTRUCTION

HNTB

JP

McKissack

nationalgrid

SKANSKA

SYSKA HENNESSY GROUP

WSP

ZETLIN & DE CHIARA
To commemorate this moment in history, we invite you to participate in a year of Centennial celebrations. We host events throughout the year to acknowledge and honor important milestones and individuals that shaped the Building Congress and the industry. From our highly anticipated signature events to the new “What We Build” gallery exhibit, documentary and commemorative book, we are excited to come together to celebrate the past, present and future of the building industry. You can click here for the current calendar of events.

Monday, July 19, 2021
ANNUAL GOLF OUTING AND TENNIS TOURNAMENT*
Includes live Auction to benefit the New York Building Foundation

September 2021
BUILDING FOUNDATION ANNUAL PREMIER WINE DINNER*

Thursday, September 9, 2021
EXHIBIT LAUNCH RECEPTION: “WHAT WE BUILD”
AIA New York | Center for Architecture

Monday, September 13, 2021
100 YEARS OF DESIGN AND CONSTRUCTION PANEL DISCUSSION
AIA New York | Center for Architecture

Friday, September 17, 2021
YOUNG PROFESSIONALS RECEPTION
AIA New York | Center for Architecture

Thursday, October 14, 2021
CONSTRUCTION INDUSTRY BREAKFAST
New York Hilton Midtown

Thursday, November 18, 2021
CENTENNIAL INDUSTRY RECOGNITION BALL
Jacob K. Javits Convention Center

December 7, 2021
CHAIRS LUNCHEON
Metropolitan Club

January 27, 2022
ANNUAL MEMBERSHIP MEETING AND CONSTRUCTION INDUSTRY LUNCHEON
The Pierre Hotel

March 2022
ASCEND INNOVATION CONFERENCE
TheTimesCenter

*not included in Centennial sponsorship packages

To view a copy of 100 Years in 365 Days, the New York Building Congress 2021 calendar, click here.

*ALL BUILDING CONGRESS EVENTS WILL FOLLOW AND ENFORCE ANY GUIDELINES SET IN PLACE BY THE STATE AS IT RELATES TO COVID-19. SHOULD ANY CHANGES TO THE FORMAT OF THE EVENT BE MADE, REGISTRANTS WILL BE NOTIFIED IN ADVANCE.
The Building Congress has never been anything without its members. We have advocated for the policies, projects and industry standards based on the unique experiences our members have had on the ground. More than ever, your engagement is important to shaping the message and activities planned for the Centennial, as we laud the historical achievements of not only our organization, but the entire building community. We once again need your help to preserve and continue that legacy.

The key to any successful anniversary commemoration is the committee behind it. We are grateful to have Frank Sciame and Dominick Servedio, two longtime members and former Chairs of the Building Congress, co-chair the Centennial Commission. With your energy and enthusiasm, we will be able to produce a phenomenal story about the industry’s history and its bright future.

Here’s how you can help:

**FINANCIAL SUPPORT**
The New York Building Congress is committed to offering our members valuable sponsorship opportunities for our Centennial Celebration. A customized sponsorship package can be developed to fit your company’s specific needs and objectives. Current packages can be found here. Opportunities to participate in individual events will still be available.

**SPREAD THE WORD**
1. **Provide contact information for potential guests, friends and business associates whom you feel would support the events.** Our office will add them to our mailing lists to make sure they are kept up to date with the latest information on our Centennial year. You can assist us by making personal follow-up calls to provide the extra reminder that many people need. The Building Congress is ready to assist you with outreach, follow-up calls and coordination of your efforts.
2. **Promote the Building Congress** using your social media platforms, in-house message boards, or our logo in your e-mail signature.
3. **Advertising:** Do you have a storefront or prime window space? Reach out to our team to see how you may be able feature our “What We Build” advertising vinyls on one of your properties.

We are producing commemorative New York Building Congress Centennial stickers for members to feature on hard hats at building sites or anywhere else you’d like to show your Building Congress pride. If you would like a supply, please email nybc100@buildingcongress.com.

**TELL YOUR STORY**
Share your story, images, projects, artifacts. We will incorporate into an appropriate way- social media campaigns, book, exhibit, documentary. Send your files to nybc100@buildingcongress.com with a brief write up and contact information.

**JOIN A COMMITTEE**
Throughout the year there will be several opportunities for our members to assist our efforts. (e.g. Fundraising, Social Media Campaigns, Marketing & Communications, Historical Research)

**DONATION OF SERVICES**
We welcome donations such as space usage for the exhibit, fabrication, archival material, printing, mailing, video production, etc.
The New York Building Congress is committed to offering our supporters valuable and effective sponsorship opportunities for our Centennial Celebration.

What follows are various sponsorship packages for the Centennial year.

A customized sponsorship package can be developed to fit your company’s individual needs and objectives. Packages range from $250,000 to $50,000.

* Opportunities to participate in individual events will still be available.

VISIT US ONLINE
All future updates for the centennial can be found at www.NYBC100.com
**Exclusive Benefits**

- Recognition as Excelsior Sponsor on marketing and event related materials
- Company logo included on step and repeat, used at events throughout the year
- Company logo pop-up on Building Congress website for one month
- Recognition on social media platforms throughout the year
- Spotlight interview in an issue of Member Monday
- Mention in Centennial year press related material
- Speaking roles at events throughout the year
- One month of Building Beat header and footer advertisements
- One month sponsored content in Building Beat

**Centennial Ball**

- Logo recognition as Platinum Sponsor on collateral event material, including on Centennial Ball Committee
- Two premier tables for 12, plus two seats at the Head Table
- Access to Chair’s Reception, prior to general reception
- 12 additional invites to Young Professionals After Party
- Verbal recognition during the program
- Listing as Young Professionals After Party Sponsor
- Prominently placed, full-page, color advertisement in the printed and digital journal and on video screens at the event

**Construction Industry Forums**

- Recognition as a Co-Host on marketing material, web page, social media posts and promotional emails for Construction Industry Forums
- 10 tickets to each
- Verbal recognition during program
- Logo display throughout program

**ASCEND Innovation Conference**

- Listing as Ground Breaker across media, publications, signage and online content
- Listing as Refreshment Sponsor at all refreshment spaces in the exhibition space
- Prominent one-page advertisement in the post-event recap report
- Opportunity to distribute branded merchandise
- 15 Guest Passes

**Documentary**

- Opening commercial spot (up to 30 seconds)
- Interview segment in Centennial Documentary
- Company and project feature in Documentary
- Name and logo included in credits as sponsor

**Commemorative Book**

- Company logo on back cover of commemorative book
- Company logo included as Benefactor in acknowledgment listing
- Inclusion in foreword letter
- Company and project feature in commemorative book
- 10 copies of book

**Centennial Exhibit: “What We Build”**

- Logo representation on all promotional materials and at the exhibit
- 20 tickets to reception
- Listing on donor wall
- Ability to host a Traveling Exhibit
- “What We Build” Feature at Exhibit and Ball
- Company Feature
- Map Pin

**Publication: “100 Year Report Series”**

- Sponsor logo listed under Excelsior on the back cover
- The policy team will work with Excelsior Sponsors on opportunities as the series is finalized
**CENTURY PACKAGE $100,000**

**Centennial Ball**
- Listing as a Gold Sponsor on collateral event material, including Centennial Ball Committee
- One premier table for 12, plus one seat at the Head Table
- Access to Chair’s Reception, prior to general reception
- Eight additional invites to Young Professionals After Party
- Verbal recognition during the program
- Full-page, color advertisement in the printed and digital journal and on video screens

**Documentary**
- Listing as sponsor in credits
- Company mention and project feature in Documentary

**Commemorative Book**
- Listing as book sponsor
- Testimonial inclusion
- Five copies of book

**Centennial Exhibit: “What We Build”**
- Listing on donor wall
- 15 tickets to reception
- Ability to host a Traveling Exhibit
- “What We Build” Feature at Exhibit and Ball
- Spotlight Feature
- Map Pin

**Publication: “100 Year Report Series”**
- Sponsor logo listed under Century on the back cover
- The policy team will work with Century Sponsors on opportunities as the series is finalized

**One Construction Industry Forum**
- Listing as a Co-Host for remaining forums in 2021
- One premier table of 10, plus one seat at the Head Table

**ASCEND Innovation Conference**
- Listing as Trend Setter across media, publications, signage and online content
- 1-page advertisement in the post-event recap report
- Opportunity to distribute branded merchandise
- 10 Guest Passes
**EMPIRE PACKAGE $75,000**

**Centennial Ball**
- Listing as a Silver Sponsor on collateral event material, including on Centennial Ball Committee
- One premier table for 10, plus one seat at the Head Table
- Access to Chair’s Reception, prior to general reception
- Six additional invites to Young Professionals After Party
- Full-page black-and-white advertisement in the printed and digital journal and on video screens

**Documentary**
- Listing as sponsor in credits
- Project image included in documentary

**Commemorative Book**
- Listing as book sponsor
- Three copies of book

**Centennial Exhibit: “What We Build”**
- Listing on donor wall
- 10 tickets to reception
- "What We Build" Feature at Exhibit and Ball
- Section Sponsor
- Map Pin

**Publication: “100 Year Report Series”**
- Sponsor logo listed under Empire on the back cover
- The policy team will work with Empire Sponsors on opportunities as the series is finalized

**ASCEND Innovation Conference**
- Listing as Pioneer Sponsor on signage
- Name listing on the post-event recap report
- Four Guest Passes

**Construction Industry Forum**
- Listing as a Co-Host for one forum in 2021
- One preferred table of 10, plus one seat at the Head Table at determined forum
SKYLINE PACKAGE $50,000

**Centennial Ball**
- Listing as a Bronze Sponsor on Centennial Ball Committee
- One prime table for 10
- Access to Chair’s Reception, prior to general reception
- Four additional invites to Young Professionals After Party
- Half-page black-and-white advertisement in the printed and digital journal

**Construction Industry Forums**
- Listing as a Co-Host for one forum in 2021
- One preferred table of 10, plus one seat at the Head Table at determined forum

**Commemorative Book**
- Listing as book sponsor
- One copy of book

**Documentary**
- Listing as sponsor in credits

**Centennial Exhibit: “What We Build”**
- Listing on donor wall
- 10 tickets to reception
- "What We Build" Feature at Ball
- Map Pin

**Publication: “100 Year Report Series”**
- Sponsor logo listed under Skyline on the back cover
- The policy team will work with Skyline Sponsors on opportunities as the series is finalized
This fall, we will launch our signature Centennial exhibit, *What We Build*, to celebrate the people, places and structure that have created the New York City we know and love today. *What We Build* will feature a timeline and displays to document our unique eras, from the skyscraper wars of the 1920s to the present-day superdevelopment boom.

This public-facing exhibit will begin with a ribbon cutting and cocktail reception. Traveling exhibits will be located throughout the five boroughs, at places with deep ties to our history, that also represent the future of our industry.

*What We Build* shares how the industry took the idea of New York and turned it into a brick-and-mortar reality. It will honor the legacy and the people from over the last 100 years.

All of this will culminate with an elaborate display at the Centennial Ball at the Jacob K. Javits Convention Center on November 18. The newly expanded space will be a fitting final venue to highlight *What We Build* as we gather to celebrate the last 100 years and prepare for the next century.

Sponsors will have the opportunity to integrate projects and achievements into the exhibit. Individual options are available to host a traveling exhibit. All participants will work in collaboration with the curator to ensure seamless integration with the exhibit.
Hosted at AIANY | Center for Architecture, audiences will have three floors to explore various facets of our industry over the past 100 years. There are various ways your company can be featured in the exhibit, depending on your sponsorship package:

1) **COMPANY FEATURE**
   - Exclusive to Excelsior Sponsors, this is a section dedicated to your organization’s history and impact on the industry.

2) **WHAT WE BUILD FEATURE**
   - Our team will work with you to create a featured section on a topic relating to your organization.
   - Prominent feature with photo(s), title and descriptive text.

3) **SECTION SPONSOR**
   - Your organization logo accompanies a section of the exhibit that explores a topic/period of time.

4) **SPOTLIGHT**
   - Our team will work with you to develop a callout somewhere within the exhibit, including text, a project image and your logo.

**NOTE:** These exhibit designs are still in development and subject to change.
All sponsors receive one Project Pin on the "What We Build" Map wall. Nearby on a legend will list your organization name, project title, and a thumbnail image.

NOTE: These exhibit designs are still in development and subject to change.
NOTE: These exhibit designs are still in development and subject to change.
Traveling Exhibits

In addition to the main exhibit, we are producing Traveling Exhibits that can move anywhere in the five boroughs. Excelsior and Century sponsors will have the opportunity to host this mobile exhibit at a venue they have access to (e.g. office lobbies). The hosting of a traveling exhibit is also available as an individual sponsorship.

The Traveling Exhibits are created using five double-sided sign stands. The first three stands are a condensed version of the What We Build exhibit, and the remaining two panels can be used to tell the story of your organization.

Our team will collaborate with yours to seamlessly integrate your material into the style and theme of our exhibit.
NOTE: These designs are still in development and subject to change.
This is your chance to be a part of our 100-year anniversary. To commemorate our Centennial year, we are producing a beautifully designed coffee table book that tells our story from 1921 through today, and looks forward to what our future holds.

NOTE: These designs are still in development and subject to change.
This is your chance to be a part of our 100th Anniversary. To celebrate our Centennial, we are producing a commemorative book that tells the stories of our history, our members and the industry. The book will travel from 1921 through today, and look ahead to what our future holds. Sponsorship opportunities include:

☐ **COMMEMORATIVE BOOK PRINTING - $15,000 each**
  Limited availability - logo included on title page of book.

☐ **WHAT WE BUILD PROJECT HIGHLIGHT - $5,000 each**
  This section of the book will feature member projects over the last century. For an example of how this page would look, [click here](#). Note that the design of the book is still on-going, and while the layout and graphics may change, you can expect your page to include: One background image spanning the entire page • Three photos of your choosing • Project details and credits • Approximately 90 words of text as summary • Your logo featured prominently on the bottom left corner

I would like to make a $______________ contribution to the production of the commemorative book at a level not listed above. Donations above $1,000 will be acknowledged in the closing of the book and on the Centennial wall in the office of the New York Building Congress.

**CENTENNIAL EXHIBIT**

In September 2021 we will launch our signature Centennial Exhibit: “What We Build,” celebrating 100 years of New York’s built environment and the people, places and structures that have created the City we know and love today. The exhibit will include a timeline and displays documenting the eras of New York’s construction story and highlighting notable achievements.

While most exhibit benefits are exclusive to our Centennial package sponsors, we have the following opportunities available for those who would like to be part of this special exhibit:

☐ **MAP PIN - $2,500 each**
  Feature a project location of your choosing on the prominently displayed five-borough map.

☐ **TRAVELING EXHIBIT - $10,000 each**
  Host a micro exhibition at your property! Includes delivery, set up and breakdown of 5-6 panels in a space of your choosing. One of the panels will be a custom, promotional piece for your organization and the Building Congress will work with you on the design and features of the panel so that it seamlessly integrates with the exhibit.

I would like to make a $______________ contribution to the production of the exhibit at a level not listed above. Donations above $1,000 will be acknowledged on the donor wall, at the exhibit and on the Centennial wall in the office of the New York Building Congress.

Please contact Jeanine M. Badalamenti, Executive Vice President, with any questions you may have or to discuss your involvement in more detail: [jmb@buildingcongress.com](mailto:jmb@buildingcongress.com) • 212-481-9099
A 30-minute documentary highlighting the history and work of the New York Building Congress, in celebration of our Centennial will be produced, in conjunction with the commemorative book. The video will highlight industry milestones, interviews, testimonials and historical footage. The documentary will be widely distributed and a portion will be shown during the Centennial Ball.
In 2022, we will launch a three-part series exploring the next 100 years of the Building Congress and the building industry.

NOTE: These designs are still in development and subject to change.
<table>
<thead>
<tr>
<th>CENTENNIAL SPONSORSHIPS BREAKDOWN</th>
<th>Excelsior $250,000</th>
<th>Century $100,000</th>
<th>Empire $75,000</th>
<th>Skyline $50,000</th>
</tr>
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<tbody>
<tr>
<td>EXCELSIOR EXCLUSIVE</td>
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<tr>
<td>Recognition as exclusive Excelsior sponsor on marketing and event related materials</td>
<td>X</td>
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<tr>
<td>Company logo included on step and repeat, used at events throughout the year</td>
<td>X</td>
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<td>X</td>
<td></td>
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</tr>
<tr>
<td>Recognition on social media platforms throughout the year</td>
<td>X</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Spotlight interview in an issue of Member Monday</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mention in Centennial year press related material</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking roles at events throughout the year</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsored content in Building Beat</td>
<td>3 Stories in a selected month</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Header and footer in one month of the Building Beat Newsletter (2 eblasts weekly as well as 1 additional Government Affairs Newsletter monthly)</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo recognition on collateral event material</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please contact Jeanine M. Badalamenti, Executive Vice President, with any questions you may have or to discuss your involvement in more detail: jmb@buildingcongress.com, 212-481-9099
<table>
<thead>
<tr>
<th>CENTENNIAL SPONSORSHIPS BREAKDOWN</th>
<th>Excelsior $250,000</th>
<th>Century $100,000</th>
<th>Empire $75,000</th>
<th>Skyline $50,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>CENTENNIAL BALL</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo recognition on collateral event material, including on Centennial Ball Committee</td>
<td>Platinum Listing</td>
<td>Gold Listing</td>
<td>Silver Listing</td>
<td>Bronze Listing</td>
</tr>
<tr>
<td>Tables and Seats at the event</td>
<td>2 Tables of 12 &amp; 2 Head Table Seats</td>
<td>1 Table of 12 &amp; 1 Head Table Seat</td>
<td>1 Premier Table 10 &amp; 1 Head Table Seat</td>
<td>1 Prime Table for 10</td>
</tr>
<tr>
<td>Access to Chair’s Reception, prior to general reception</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Invites to Young Professionals After Party</td>
<td>12</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Verbal recognition</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listing as Young Professionals After Party sponsor</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Journal Advertisement Benefits, Printed and Digital also seen on video screens at the event</td>
<td>Prominent Placement, Full-page, color</td>
<td>Full-page, color</td>
<td>Full-page black and white</td>
<td>Half-page black and white</td>
</tr>
<tr>
<td>CONSTRUCTION INDUSTRY FORUMS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Underwriter Listing</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Co-Host Sponsor Listing</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tables and Seats at the event</td>
<td>1 Premier table for 10 &amp; 1 Head Table Seat</td>
<td>1 Premier table for 10 &amp; 1 Head Table Seat</td>
<td>1 Preferred Table of 10 &amp; 1 Head Table Seat</td>
<td>1 Preferred Table of 10 &amp; 1 Head Table Seat</td>
</tr>
<tr>
<td>ASCEND INNOVATION CONFERENCE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listing across media, publications, signage and online content</td>
<td>Groundbreaker Listing</td>
<td>Trend Setter Listing</td>
<td>Pioneer Sponsor</td>
<td></td>
</tr>
<tr>
<td>Other benefits...</td>
<td>Refreshment Listing @ all refreshment stations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post-event recap report</td>
<td>Prominent Placement, full-page, color advertisement</td>
<td>One page black and white advertisement</td>
<td>Listing as sponsor</td>
<td></td>
</tr>
<tr>
<td>Opportunity to distribute branded merchandise</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Guest passes</td>
<td>15</td>
<td>10</td>
<td>4</td>
<td></td>
</tr>
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<tbody>
<tr>
<td>DOCUMENTARY</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opening commercial spot</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interview segment in Centennial Documentary</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company spot</td>
<td>Feature</td>
<td>Mention</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project spot</td>
<td>Feature</td>
<td>Feature</td>
<td>Image</td>
<td></td>
</tr>
<tr>
<td>Credits Listing</td>
<td>Name and Logo</td>
<td>Name Listing</td>
<td>Name Listing</td>
<td>Name Listing</td>
</tr>
<tr>
<td>COMMEMORATIVE BOOK</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo included in acknowledgment listing</td>
<td>Benefactor Listing</td>
<td>Sponsor Listing</td>
<td>Sponsor Listing</td>
<td>Sponsor Listing</td>
</tr>
<tr>
<td>Company logo on back cover of Commemorative Book</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inclusion in foreword letter</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company and project feature</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Testimonial inclusion</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Copies of the book</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>EXHIBIT</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo representation on all promotional materials and at the exhibit.</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listing on donor wall</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Map Pin</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>What We Build Feature</td>
<td>...at Exhibit and Ball</td>
<td>...at Exhibit and Ball</td>
<td>...at Exhibit and Ball</td>
<td>...at Ball</td>
</tr>
<tr>
<td>Company Feature - section dedicated to your organization's history and impact on New York’s build environment</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Host a Traveling Exhibit in a location you have access to</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spotlight Feature - A brief feature on a topic/project of your choice, with logo and one image</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Section Sponsor - Logo is listed in a section of the exhibit</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tickets to Reception</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

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LET’S BUILD SOMETHING TOGETHER

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